

HEAD TABLE at annual fall banquet of the Tulare County Cattlemen's association, Saturday evening at the Terra Bella Veterans' building, included the above, from left: State Senator and Mrs. Howard Way, of Exeter; Ralph Mehrten, of Exeter, president of the county cattlemen's association, and Mrs. Mehrten; John Guthrie, of Porterville, speaker of the evening, and a past president of both the county association and the California Cattlemen's association, and Mrs. Guthrie; Don Trueblood, of Ducor, vice president of the county association, and Mrs. Trueblood; and Jim Martinez, of Porterville, secretary of the county group, and Mrs. Martinez.

(Farm Tribune photos)

JOHN GUTHRIE SAYS CATTLE INDUSTRY MUST PROTECT AGAINST IMPORTS OF BEEF

TERRA BELLA, Oct. 24 — The American cattle industry better build fences now to protect itself from future increases in beef importation, John Guthrie told members of the Tulare County Cattlemen's association at annual fall dinner meeting of the association held Saturday night at the Terra Bella Veterans' Memorial building.

Guthrie, a past president of the county association and also of the California Cattlemen's association, returned recently from a tour of Australia and New Zeland, where he went with a committee of the American National Cattlemen's association to investigate beef imports.

Cheap land, large-scale production, ideal climate and an expanding beef cattle industry were seen by Guthrie in Australia and New Zealand. He said that representatives of the cattle industry in these countries stated that as long as there was a lucrative export market for them in America, they would sell to that market.

He said that New Zealand is on a "grass economy", that neither New Zealand nor Australia produce the quality beef available in America — but they can market cheap beef.

Guthrie pointed out that American scientists are cleaning up the foot and mouth disease in Argentina, and other South American countries, stating that once this is

(Continued On Page 10)

Jr. Horseshow At Springville All-Day Sunday

SPRINGVILLE, Oct. 24 — Fast-moving action is promised as junior riders compete Sunday in the Springville Lions' club annual horse show and gymkhana, set for 9 a.m., Sunday, in the Springville rodeo arena.

With competition broken into age groups, and with top age limit 18 years, events have been set up for even the youngest youngsters; trophies and ribbons will be awarded in various classes.

Judges will be Donald Jones, John Keck, and Mrs. Ray Cerniga, of Porterville; Peggy Pearson and Emmy Kibler are co-chairmen of riding events.

Announcing the show will be one of the top professionals on the rodeo world — Johnny Jackson, of Woodlake.

Lunch will be served at noon,

(Continued On Page 10)

The FARM TRIBUNE

Vol. XVII, No. 19 PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA Thurs., Oct. 24, 1963



SOME OF the committee workers on the 1963 Veterans' Homecoming celebration are shown above, from left, standing: Ray Caldwell, VFW, parade co-chairman; Gene Quitam, VFW, Queen committee co-chairman; J. Claude Nelson, American Legion, general committeeman; Hughe C. Williams, Legion, publicity. Seated: Herman Eulert, Legion commander; Cecil Kenoyer, VFW past commander and celebration co-chairman; John Garay, VFW commander; Rodgers L. Moore, Legion past commander and celebration co-chairman; Mrs. Ray Caldwell, parade secretary. (Farm Tribune photo)

Homecoming Program Shapes Up

PORTERVILLE, Oct. 24 — Program for Porterville's traditional celebration — Veterans' Homecoming on November 11 — took final form at a Tuesday night meeting of committee members from the organizations that sponsor the event, Porterville Post 20, The American Legion, and Mt. Whitney Post 2001, Veterans of Foreign Wars.

The 45th annual celebration will get underway at 10 a.m. with a parade on Porterville's Main street, featuring colorful floats, bands,

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QUEEN SELECTION TUESDAY

PORTERVILLE, Oct. 24 — Queen of the 1963 Porterville Veterans' Homecoming celebration, November 11, will be selected at a public ceremony in the Porterville Memorial auditorium next Tuesday evening, 8 p.m.

Judging of the queen will be conducted by a committee representing local organizations. In addition to the queen, a senior princess, and three attendants will be selected, and the coronation will be held that night.

Nine Porterville College co-eds have entered the contest: Marie Baker, Willie Barnhill, Pat Brown, Carolyn Cox, Susan Gillett, Kathy Moseley, Linda Richards, Lora Smith, and Susan Sunderland.

A tea was held yesterday at the college library for all queen contestants and judges, when final details of the contest were discussed.

Miss Baker, a pre-teaching major, is the daughter of Rufus C. Baker of 17599 Avenue 186. Miss Barnhill, a business major, is the daughter of Mr. and Mrs. Henry Barnhill of PRS Box 25, Strathmore. Miss Brown, who plans to be a dental assistant, is the daugh-

(Continued On Page 10)

PARNELLI JONES, 1963 INDIANAPOLIS RACE WINNER, TO VISIT PORTERVILLE

PORTERVILLE, Oct. 24 — Parnelli Jones, the young California speed merchant who put a plating of gold on his "lead foot" by winning the 1963 Indianapolis "500" auto race last May, will make a personal appearance at Robison's Automotive Repair, 217 S. Main Street, in Porterville, next Tuesday, October 29.

The famous race driver, with his winning car, the Willard Battery Special #98, will be at Robison's between 10 a.m. and 5 p.m., to meet the public. His car will also be on display.

Ivan Robison won the appearance of Jones, plus $500, when he correctly estimated the average winning speed at the 1963 Memorial Day racing classic in a national contest conducted by Willard batteries.

Robison received his check this week from C. F. Schneider, district sales manager for Willard batteries, out of Los Angeles, and H. D. Nicholsin, of Porterville, local distributor.

All interested persons are invited to stop by Robison's Automotive Repair on Tuesday to talk to Parnelli Jones, and to inspect his record-setting racing car. Photo on page 7.

John Smith Jr. Candidate For Diamond Star

BERKELEY, Oct. 24 — John Smith, Jr., of Ducor, is one of 12 candidates selected in competition for the title of 1964 California 4-H Diamond Star.

The 12 were chosen from counties throughout California on a basis of outstanding work in the 4-H program. Four Diamond Star winners will be named Saturday, in Berkeley; these four will represent the state of California at the National 4-H Club conference in Washington, D. C.

FEED LOT TO BE OPENED

FRAZIER VALLEY — McIntosh & Son, of Santa Ana, have purchased 40 acres that includes the feed lot on the former Clemmie Gill ranch near the Gill cemetery and will put the mill and feedlot into operation; Gladstone McIntosh will handle the operation. Sale of the property was made by Sierra Realty, of Springville.

1913 Class Reunion Set For November 9

PORTERVILLE, Oct. 24—Fifty-year reunion of the Porterville High School class of 1913 will be one of the events of the Veteran Homecoming weekend, the reunion set for 7 p.m., November 9 at the Paul Bunyan restaurant.

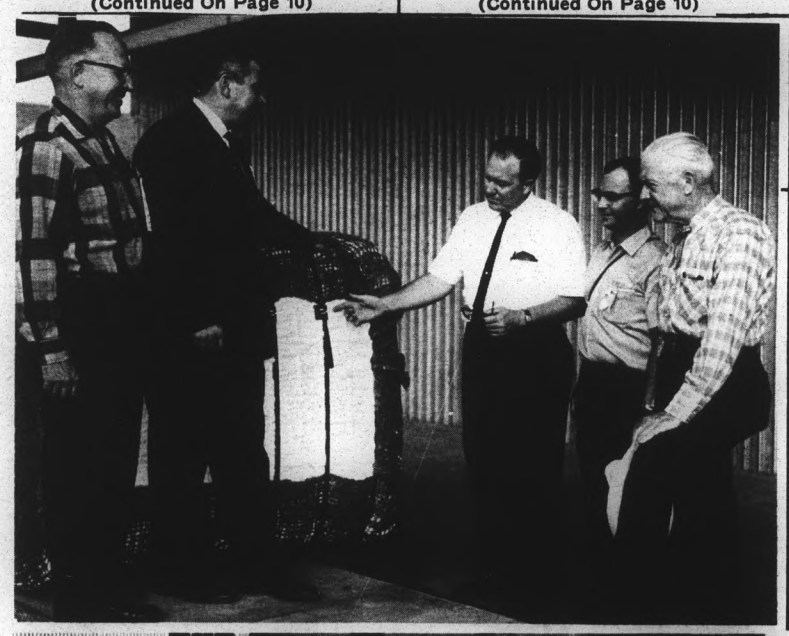
General chairman is Donald Jones; Emmett Berry will act as MC during the dinner and program.

Working on the arrangements committee are: Geneveive Parker Wilson, Mary Olds Emery, Garland Harper, Cliff Uhl, and Earl Hodgson. Invitations have gone to all members of the class whose addresses are known.

SPRINGVILLE TV BOOSTER WORK UNDERWAY

SPRINGVILLE, Oct. 24 — Television sets will soon be sparkling in Springville — the TV translator station on Lumreau mountain is about ready to operate.

Equipment house is already built, the site is being cleared, power is going in, necessary equipment is in storage. As soon as power is ready, it is stated, work will be completed. The TV translator project has been spearheaded by the Springville chamber of commerce.







YOUNG PEOPLE from the big city area of southern California had a chance to see what Tulare county agriculture looks like this week during a two-day tour of the county, under sponsorship of Divisions 10 and 18 of Kiwanis International. Top photo, from left, Everett Havens, chairman of the Porterville Kiwanis club agricultural committee; Gus Cusenza, of Visalia, Lt. Gov. of District 18; Roscoe Honeycutt, manager of the Tule River Cooperative Gins Inc. at Woodville; Frank J. Di Noto, of Rosemead, Lt. Gov. of Division 10; and Audre Stong, Governor of the California-Nevada-Hawaii district. The series of photos shows scenes at the Tule River gin in Woodville where the visitors were shown operations, after being given a demonstration of cotton picking at the M. L. Rogers ranch, also a demonstration of aerial spraying by Moore Aviation, of Tulare.

(Farm Tribune photos)

Editorial Comment

HOW THE OTHER HALF LIVES

A group of city young people this week saw what agriculture in the country looks like — and last August, a group of "country kids", took a look at the big city as the result of exchange visits sponsored by Division 18 and Division 10, of Kiwanis International.

There were about 100 persons in each of the parties — the group that came from the southland being composed mostly of members of the youth groups sponsored by Kiwanis — the Circle K clubs and the Key clubs. In the group that went on the southern California tour from this area were mostly 4-H club members.

This exchange of experience among young people is an excellent idea. Now-a-days a number of programs between young people of the nations of the world are being sponsored by several organizations.

But there is a lot to be gained also by taking a look at what our next door neighbors are doing.

While in Tulare county for two days, the touring group visited the Farm Bureau setup in Visalia; the Lindsay Ripe Olive plant; the Tule River Cooperative gin at Woodville and the M. L. Rogers ranch. Without doubt these young people, and the leaders who accompanied them, have a better idea of where their "bread and butter" actually comes from — just as our young people had a better idea of city activities following their return from the south last August.

So we compliment the Kiwanis clubs on this program. We think it's a good idea to let young people know how the other half lives.

CALIFORNIA SPEAKS

CHIEF JUSTICE EARL WARREN—"Too often we find people who believe fervently in that portion of the rule of law that protects them in their sphere of activity, but who are intolerant of that portion which protects other people."

LOUIS X. O'BRIEN, Oakland—"Now that we have the country 'moving' again, it's time we concentrated on direction."

UMBERTO TERZOLA, Sausalito airlines executive—"Security is constantly on the American woman's mind. Professionally and socially, she is more mature than the European woman, but emotionally she is immature."

FRED SONBERG, Eureka, police sergeant—"Bad checks have been cashed in this area recently with signatures such as Ima Crook, I. Stuckyou and Uve Ben Hadd. Merchants are getting a little lax around here."

DR. BRUNO KREISKY, Austrian foreign minister speaking in S.F.—"If we are to prevent man from becoming the slave of a totalitarian system we must use increasingly in the world of economics the principles of a free, democratic state."

Harold N. Sheldon Reelected Head Of Porterville Citrus

PORTERVILLE, Oct. 24 — The annual meeting of the members of The Porterville Citrus association was held in the packing house, October 11, with Harold N. Sheldon reelected president; J. Wilbur Larson, reelected vice president, and board of directors, Carl Brown, Jack Egorov, Thomas K. Jones, William B. Richardson and John Gerry who took office in the place

(Continued On Page 9)

DEAN NEUFELD IS SECTIONAL PRESIDENT

PORTERVILLE, Oct. 24 — Dean Neufeld, Porterville Future Farmer, has been elected president of the sectional unit of the organization that includes 14 chapters in Tulare and Kings counties. John Longley is sectional secretary and Chris Oliveria is sectional reporter, both also from Portervlle.

Cattle are now being fed in 613 feed lots in California; the state had 605 feed lots a year ago.

SWING TO CITRUS IS CONTINUATION OF AGRICULTURAL TREND THAT HAS MARKED COUNTY SINCE EARLY DAYS

(From a recent issue of the Exeter Sun we are reprinting the following article on historic agricultural trends in Tulare county. The article was written by Joe Doctor, editor of the Exeter Sun, author and historian.)

By Joe Doctor

If you are of the opinion that the big swing in local agriculture from other crops to citrus, is revolutionary, then be assured that such change is well precedented in Tulare county history. One of the biggest assets of this second richest agricultural county is its diversity. A farmer is not committed to stick with a crop which no longer commands a good market.

The county's pioneer farmers were without much of a market, and production was confined to home consumption except for cattle, which could be driven to "tidewater" and sold for the hides and tallow. These could be shipped by sea to the east coast or to foreign markets. A prime steer brought as little as $2.50 in San Jose. Pork could be cured, and it was economical to freight hams and bacon to the mining districts by team.

The coming of the railroad in 1872 brought a big switch to grain production, and the county soon became a vast sea of wheat and barley, which could be shipped by rail.

The pioneers quickly found out their county was well adapted to fruit growing, but without refrigerator cars there was little or no market outside the state. The first grapes, eight acres of Missions grown west of Visalia by James Persian in the 1850's, were strictly for squeezing. They made good wine, but when Persian tried to dry some they turned out to be "all skin and bones," as one person who sampled the product stated.

However, dried fruits could be shipped by rail, and such pioneers as I. N. Thomas put in freestone peaches, prunes and apricots for this trade. It wasn't very lucrative, and Thomas tried a shipment of fresh fruit to the east. It had to be picked quite green, but the folks in the east grabbed it up. Thomas and the Paige & Morton ranch near Tulare experimented with canneries in the 1880's, but much of their production was in the form of preserves. It wasn't until near the turn of the century that canneries became automated sufficiently to make canning as we know it economically feasible for county fruit growers and the swing to canning peaches began.

Citrus was popular for its good keeping qualities, and as plantings moved over the east side of the county in the 1890's wheat was no longer king. About the same time emperor grapes became popular on the good east side red soils because this grape, like citrus, kept very well. It could be harvested late and even without refrigeration it kept for weeks because of the stem seal. In its sawdust kegs it was a fine commodity on the Thanksgiving and Christmas market.

Cold storage, development as early as the 1920's extended its marketing period, but cold storage and preservative gases also permitted the keeping of other varieties and Exeter no longer boasts, as it did for so many years, that it is the "Home of the Red Emperor Grape." Because it no longer commands the high price it once did, farmers are bulldozing the emperor out for the more lucrative citrus.

Cotton was king in Tulare county in the 1930's up until the mid 1950's when acreage limitations began to cut heavily into it. The first pioneers knew cotton would grow well here. Kern county had a large planting in the 1860's which couldn't be marketed. This county's first real planting of it took place in the 1870's near Cutler park. The development of the premium long staple varieties in the 1930's really brought on the cotton boom.

Cattle production is the only farm commodity that has remained consistent through the years, but Joe Homer, one of the earliest cattlemen in the county, wouldn't recognize the varieties of cattle raised here today. The first cattle were the leggy, lean Mexican type animals which could take care of themselves in heat and drought while fighting off the "varmints." Overgrazing was a hazard in this county as early as 1864.

Elisha Packwood is credited with bringing in some better beef breeds in the 1850's. Henry Meyer had a fine herd of Durham cattle in Yokohl valley in the 1870's. Tom Fowler, the cattle tycoon who wasted his fortune trying to mine silver at Mineral King, once testified in court that he didn't know how many cattle he owned; it was either 100,000 or 200,000 head.

Rustling was a problem.

(Continued On Page 9)

NEW BOOKS LISTED AT CITY LIBRARY

THE BATTLE OF THE VILLA FIORETTI, by Rumer Godden, is a tensely emotional novel about the immediate effects of their parents' divorce on two English children who run off to Italy to persuade their mother to return home. She is enjoying a pre-marital honeymoon, days filled with sun, golden light, quiet and love, with an English film director. The two children crash into this peaceful pattern and the battle lines are drawn, children against adults. Though one's sympathies are with the adults, who are deeply in love, the children are not little villains but simply a brother and sister who want their mother back and are prepared to undertake emotional blackmail to get her. The descriptions of scenic Italy enhance the book.

An amusing, clever novel by Muriel Spark is **THE GIRLS OF SLENDER MEANS**. The plot shifts focus between a young cynical poet (who, one finds out, is later to die as a martyred missionary in Haiti) and a group of girls with some of whom he is vaguely in love. The girls live in a London residence home for young women, just at the end of World War II when money is scarce, food and ration coupons are precious, and people are beginning to think of resuming their normal lives. The sketchy construction of the plot does not detract from the bright satiric vignettes picturing the girls, the funniest of which concerns a girl who works for a very small publisher and operates a profitable sideline cadging autographed letters from famous writers.

Currently on the national best-seller list is **ON HER MAJESTY'S SECRET SERVICE**, by Ian Fleming. This is tops in high-speed spy work, skulduggery and flight and pursuit. James Bond, the most famous fictional British Secret Service agent in the world, is up to his old ways with pretty girls. From the start, when Bond and a lovely girl are abducted from a French bathing beach, the story proceeds rapidly with frequent bouts of excitement, and with the aid of fast cars, helicopters, skis and a bobsled, to a smash-

(Continued On Page 3)

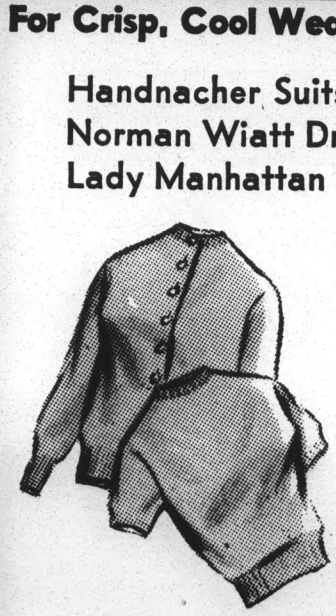
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October 24, 1963 Vol. XVII, No. 19

Selective Color Picking Increases Navel Orange Returns

By Karl W. Opitz
Farm Advisor

VISALIA, Oct. 24 — Selectively color picked navel oranges net better grower returns.

After more than a decade of research and commercial experience, all of the evidence favors selective color picking because of improved color and maturity of the packed fruit.

When higher colored fruit is picked first, there is less cullage due to rind blemishes. This system also permits growers to harvest a portion of the crop before the usual time. The remaining fruit gains greater size. Thus, even when it is legally permissible to strip the tree, it is advantageous to confine early picking to the south side and top of the tree. Any increase in picking costs is more than offset by the amount of fruit going into the top quality pack.

Late bloom and cool weather during the growing season slowed orange maturity this year. Because demand for early season fruit will be good, careful color picking will certainly pay off this year.

NEW BOOKS

(Continued From Page 2)

ing climax. There are also touches of good humor in this extravagant plot.

If you are interested in a cold commentary on the superficiality of American life try reading SECONDS, by David Ely. It is a satiric shocker that has moments of chilling horror. Mr. Wilson, a graying dignified bank official, goes out to lunch and never comes back. Instead, he delivers himself into the hands of a business-like company that arranges apparent death, fake cadavers, plastic surgery and reincarnations for bored, middle-aged wealthy gentlemen who pay a lot for the company's omnipresent care.

Range feed conditions are reported very good over most of California.



Chairman, quality control

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Answers to key questions about the investor-owned electric utility industry and the all-electric future

Did you know you probably "own" part of the electric utility industry? Nearly everyone in the United States has a stake in the future of the investor-owned electric utility industry. It's a fact! If you have a bank account, carry insurance, belong to a "fund" or any organization with money to manage, you are probably an *indirect* owner—since all these types of institutions are investors in electric utility company securities.

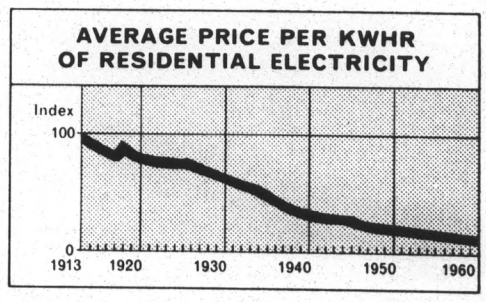
How about the direct owners? There are some *four million* direct owners of America's business-managed electric utility industry: men and women who have invested their savings in companies such as Southern California Edison. More than 100,000 people like you and your neighbors are investors who *directly* own Southern California Edison. No wonder Edison service is perpetually polished and perfected. The boss is all around us!

INVESTORS IN THE ELECTRIC INDUSTRY	
DIRECT INVESTORS	
Shareholders	4 million
Bondholders	Number unknown
INDIRECT INVESTORS	
Life Insurance Policyholders	130 million
Mutual Savings Bank Depositors	22.5 million
Members, Shareholders, Policyholders in Charitable, Fraternal, Religious, Educational Organizations and Foundations	Total number unknown

This table shows the ownership of America's electric utility industry. It's a picture of power widely owned and well-managed for the benefit of almost everyone.

What effect has investor-ownership had on the cost of electricity for you and your family?

Despite rising costs and rising prices everywhere else you look, the cost of the average kilowatt-hour of electricity to the residential consumer in America has gone steadily *down* (see chart below).



One big reason for this: the business-managed companies are constantly protecting the interests of their *customers* (who are also their owners) by increasing efficiencies to make electricity one of our age's biggest values.

Here in Central and Southern California, the record has been outstanding. The average cost of a kilowatt-hour of electricity to Edison residential customers is 26% lower today than it was in 1939.

For more details, send for your copy of *"The Answers to 30 Questions."* Write: Advertising Department, Southern California Edison Company, P.O. Box 351, Los Angeles 53, California.

Southern California Edison SCE



SELDOM DOES a photograph win a three-award, clean sweep in competition among the professional photographers of central California, but two Porterville photographers pulled the "hat trick" last week - Glenn Edwards, left above, and Jim Lusk. In a letter, allegedly from Ralph Howell, vice president of the Professional Photographers of Central California, it is stated: "Enclosed you will find a shot (suitable for framing) of two seedy characters known to residents of your community. These two rascals won the popular vote of members award, as well as the art award, and also the merit award at our last meeting held at Lusk's Visalia studio. Jim won the portrait division, and Glenn the commercial. (Color photography) This is the first time any prints have won all three awards. You may use the picture in your publication if you see fit, but may I request that you do what you can to keep these clowns home when the association meets again.

Progress Toward Better Cotton Will Be Reviewed At Shafter Station Field Days In November

SHAFTER, Oct. 24 — Progress toward better and more productive California cotton will be reviewed on two days, November 5 and 6, at the U. S. Cotton Research Station here.

The program, being prepared by U.S.D.A. Agronomist John H. Turner, in charge of the station, and Marvin Hoover, cotton specialist of the University of California Agricultural Extension service, will cover work on breeding, nematode and weed control, irrigation, and a variety of cultural practices.

Hoover said the same program, covering work of University and U.S. Department of Agriculture researchers, will be presented on both days, to keep the crowds of convenient size. Growers from Kern, Kings, and Tulare counties are being invited to attend on Tuesday, the 5th, and those from Fresno, Madera, and Merced counties on Wednesday, the 6th. Interested cotton industry people will be welcome either day, Hoover said.

Those planning to attend should notify their gin managers, he noted, so the station staff can be informed of the numbers coming and preparations can be made for serving lunch.

Exhibits in the field are being prepared for the field-day audiences, said Hoover. On tests of new varieties and cultural practices, station staff members will be able to show first-picking weights and also unpicked rows, left for exhibit. Visiting growers will get previews of 1964 and later "models" of the central California Acala 4-42 variety, which is under a constant improvement program for quality, wilt otlerance, and yield. They will also see comparisons with other varieties from both the Southwest and southern rainbelt.

Plans Outlined For Red Cross Program In Area

PORTERVILLE, Oct. 24 — Harold G. Baker, who has accepted the chairmanship of the 1963-64 Red Cross fund raising campaign, met recently with the board of directors of the local chapter. Mrs. B. N. Randolph, chairman of the board, presided and Mrs. Pearl Curtis, executive secretary, reported on several cases channeled through the local chapter in which assistance had been given.

In keeping with plans to lay the groundwork for the annual Red Cross fund drive far in advance of the actual opening of the campaign, Baker led the members of the board in an exchange of ideas as to how the campaign can be conducted most efficiently.

Mrs. Curtis reported that plans are being made for classes in home nursing to be sponsored by the Red Cross local chapter, time and place to be announced later.

Oliver Mason was welcomed as a new member of the board at the October meeting.

DEMOCRATIC STALWARTS TO BE HONORED

TULARE, Oct. 24 — Twenty eight stalwarts of the Democratic party in Tulare and Kings counties will be honored November 10th in Tulare at a dinner.

They include Joe O'Hara and Mrs. Lucy Norman, Lindsay; A. P. Safarjan, Dr. Edgar Smith, Al Tuggle, Mrs. Mary Barkwill, Russell West and Mrs. Marie Reardon, Tulare; Mrs. Hazel Ledbetter and Mrs. Clara Ethridge, Orosi; J. Claude Nelson, and Mrs. Helen Lamkin, Porterville; Bud Wylie, Terra Bella; Mrs. Hetty C. Bryans, Pixley; Vern E. McFarland and M. M. Cardoso, Corcoran; Ray Buckman, Three Rivers; Ernest Hall, Avenal; retired State Senator Robert Montgomery and Guy Pratt, Hanford; Cammie B. Haden, Dinuba; George Cole, Strathmore; Earl Tribble, Armona, and Courtney McCracken, Mrs. Gladys Ann Sheerin, E. R. Connelly and Dr. Rupert Flower, all of Visalia.

Congressman Harlan Hagen of Hanford will be master of ceremonies at the $5 a plate banquet.

The affair will be staged at the Tulare Veterans' Memorial auditorium. The 7:30 p.m. dinner will be preceded with a no-host social hour at 6:30.

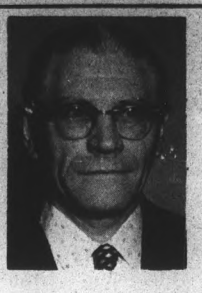
Co-chairmen are A. B. Logan, Visalia, and Ray Wiltshire, Hanford, chairman of the Tulare and Kings Counties Democratic Central committees, and Ken Clifford, 35th Assembly district representative to the California Democratic council.

Commodity Prices Variable In California

SACRAMENTO, Oct. 24 — Prices received by California farmers as of September 15 were mostly steady or lower than a month earlier, according to the California Crop and Livestock Reporting service. Dry beans, potatoes, lemons, hogs, lambs, wool and chickens were down sharply from last month, while substantial gains were reported for hay, milk cows, milk and eggs.

Mid-September prices were quite variable compared with a year ago. Prices received for corn, oats, beans, potatoes, hay, and alfalfa seeds were substantially higher, while prices of wheat, oranges, lemons, beef cattle, hogs, lambs, milk cows and chickens were moderately lower than a year ago.

CHAPEL CHIMES



By Rev. N. J. Thompson

Americans are peace-loving people. We desire to live in harmony with all men. Our scientific leaders believe the test-tube and the microscope will usher in an era of world peace. Our industrial leaders believe labor-saving machines will bring extra leisure, contentment, and peace. Our statesmen believe that handing out $100 billions in "foreign aid" and the signing of a treaty outlawing atomic testing will set the dove of peace cooing over the world.

Only God can foretell the future. His Word clearly states that peace on earth will never become a reality until the Prince of Peace returns to reign.

We are living in the "perilous times" foretold in 2nd Timothy, chapter 3, as a distinguishing mark of "the last days". A religious writer comments: "The monsters of atomic and hydrogen bombs are loose in the world — half of these weapons are held in hands that deny God and desire to enslave all mankind! God's handwriting is on the wall!"

The Bible declares, "For yourselves know perfectly that the day of the Lord so cometh as a thief in the night." This clearly refers to the Second Coming of Christ. Note, then, the significance of the next verse: "For when they shall say, Peace and safety, then sudden destruction cometh upon them," I Thessalonians 5, verses 2 and 3.

Let's not fool ourselves into believing we can establish a paradise, a Utopia, on this planet. The individual Christian, however, can have the peace of God in his heart. This divine peace is a serene confidence that "goodness and mercy" will bless the believer, come what may. Jesus said, "MY peace I give unto you; not as the world giveth. Let not your heart be troubled."

CITRUS LAND SELLS SOUTHEAST OF CITY

PORTERVILLE, Oct. 24 — A price of about $200,000 was paid for 100 acres of citrus land southeast of Porterville by Mr. and Mrs. Franz Borchard and Mrs. Jean B. Seaman, of Van Nuys; sellers are Mr. and Mrs. Dick Neece, Mr. and Mrs. William M. Baird, and William H. Seaman.

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For Small Fry



Small Fry love "Sno-Bunny" . . . Pacific Trail's colorful reversible parka of rugged DuPont nylon . . . quilted on one side, smooth as silk on the other. Warm as toast with lofty Trailite insulation that won't mat down, even in washing. Has Pacific Trail's exclusive Revers-o-Snap 3-way collar-hood, too. In red reversing to navy; electric to black; sage to loden. S, M, and L . . . $7.98.

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SU 4-6078

SPECIALS!

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$75.00 per Thousand

Philippine Mahogany
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4 x 8 Sheet
In Natural, Charcoal and Ivory
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CLOSE OUT
Aluminum Screen Doors
Complete with Latch and Closer
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Terra Bella . . . . . Dial KE5-4457
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Phone SU 4-6187 Porterville

Professional Rodeo Gallops Toward Conclusion Of Its Golden Year With Prize Money Payoff Over $3 Million

DENVER, Oct. 24 — Professional rodeo is galloping toward the golden year of its history.

End of the 1963 season still some five weeks away, Rodeo Cowboys association headquarters here says a record 580 rodeos have been approved and a new high in prize money payoff, $3,260,793, already divided among cowboy winners.

Previous records were 578 rodeos during 1953 and $3,192,745 total payoff in 1959.

Climactic contest of the year is the sport's "world series", the National Finals Rodeo, November 26 - December 1, in Los Angeles sports Arena. Annual world champion cowboys are named there.

A total of seven event titles are awarded each year in pro rodeo, with an eighth championship, the all-around crown, going to the biggest winner in two or more events.

With only three big money rodeos left before the Finals, leading winner is husky Dean Oliver, 34, Boise, Ida., who has garnered $28,400 in calf roping and steer wrestling.

Most of Oliver's total has been snared in calf roping, some $25,445, where he leads Bob Wiley, 26, Porterville, Calif., by over $9,000.

With the roping crown virtually in his hands, Oliver has a $3,000 edge on 30-year-old Guy Weeks, Abilene, Tex., for the all-around diadem.

FARMERS' ASSN. MEMBERSHIP MEET NOV. 5

EXETER, Oct. 24 — The fourth annual membership meeting of the Tulare County Farmers' association is scheduled for Tuesday, November 5, at 7:00 p.m. in the Exeter Memorial building it has been announced by John N. Dungan, president.

The meeting will be preceeded by the usual no-host dinner. The business meeting following the dinner will include the election of five members of the board of ditors. The directors whose terms will expire are: John N. Dungan, Andrew C. Pixton, Robert Dofflemeyer, Antonio Arena and R. E. Stark. The election will be followed by the annual progress report by O. W. Fahrney, manager of the association, Dungan said.

The speaker for the evening will be Mr. John V. Newman of Ventura county who has served agriculture in many capacities over the years in addition to being a farmer himself. He has served as a member of the State Board of Agriculture and is a past-president of the board of governors of the Council of California Growers. He is a member of the board of directors of Sunkist Growers.

Newman has been instrumental in many important phases in legislative matters related to agriculture both state and federal. He has been closely associated with the field of agricultural labor and is well informed on matters pertaining to labor supply and demand needed to grow and harvest the crops so vital to the economy of California, stated Dungan.

Although the meeting is of associated members, all interested persons are invited to attend.

Almond crop forecast in California is 46 per cent above last year.

Sierra View Hospital League To Buy Surgilift

PORTERVILLE, Oct. 24—First major project of the Sierra View district Hospital league will be the purchase of a surgilift for the hospital, according to action taken at a general meeting of the service group held last week at the First Congregational church.

Fund raising activities for the purchase of the equipment will be planned and directed by Mrs. Leonard Carpenter and Mrs. Gaylord Hubler.

Mrs. Marcus Jones presided over the business session, at which time Mrs. Rod Lalanne reported that 1122 hours and 15 minutes of service to the hospital had been given by the 65 active members of the league since the group was organized. These hours have been spent in controlling visitors' traffic in the hospital. An added service will be put in operation soon when the league will install a gift cart in the hospital reception room, offering for sale small items appropriate for patients.

Reports on the annual convention of the California Hospital Auxiliaries' association, held last month in San Francisco, were made by Mrs. Jones and Mrs. Waldo Burford. They stated that 532 delegates registered for the conclave, representing 129 hospitals in the state.

Publication of a bi-monthly newsletter was decided upon by the group to keep the membership informed of league activities between general meetings.

SOCIAL SECURITY SERVICE WEDNESDAYS

VISALIA, Oct. 24 — A representative of the Visalia district office, social security, is available in Porterville each week — on Wednesdays, 9 a.m. until 4 p.m., in room 12, Porterville postoffice building. Phone is 784-4639.

NAVEL ORANGE CROP UP 19%

SACRAMENTO, Oct. 24 — The California Navel orange crop this season is now estimated at 15,000,000 boxes, up 19 per cent from last year and up 34 per cent compared to the 1957-61 average. Overall national crop of mid-season and Navel oranges will be down 25 per cent.

Directly or indirectly, farming in California is responsible for three out of every four jobs in the state.



TILLMAN PHARISS, 92, one of the real pioneers of this area, is shown above with Mrs. Phariss as they observed their 64th wedding anniversary last week at their Porterville home. Mr. Phariss came to Springville with his family when he was about five years old; he worked in the woods during early-day lumber activity in the Mountain Home area; he remembers that as a boy of 10 or 11 years he watched and helped Samuel Coburn, of Springville, hammer out the iron bands used to hold together the famous Centennial tree section that was shipped across the country; he drove the Porterville-Springville horse stage; he believes he was the last man to drive a bull team in the logging area, bringing his team out of the mountains in 1892 or 1893, unharnessing at the Rancheria creek crossing, and throwing the chains, collars, and harnesses beside a tank at the crossing. "Never did get back to pick them up", he says, "and I don't have any idea what ever happened to them." Mr. and Mrs. Phariss were married in Visalia in 1899.

(Farm Tribune photo)

TITLE INSURANCE and TRUST COMPANY

HAS COME TO PORTERVILLE

NOW OPEN FOR BUSINESS



Visalia Office

MAYNARD L. FAUGHT, Vice President and County Manager
DAVID C. WATKINS, Asst. Secretary
FRANK KIDDER, Asst. Secretary
ROBERT STEWART, Advisory Title Officer

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320 W. Main St., Visalia
RE 2-2271 SU 4-8593

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SU 4-7370

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"Electronics Is Our Business"
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MOTHERS KNOW WHAT IT TAKES FOR SANDWICHES THAT STAY FRESH LONGER

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Top Quality — Budget Prices
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underfoot . . . at prices that will pamper your budget. Miles of textured broadloom in a world of basic and decorator colors.

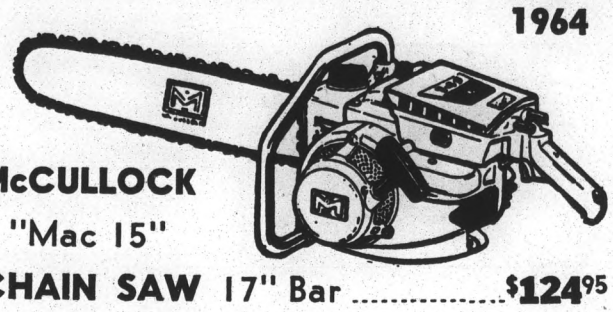
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FLOOR COVERING CO.
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THRIFTY NIFTY HONDA "50"
EASIER TO RIDE THAN A BICYCLE
- Up to 225 miles per gallon of gasoline
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See or phone us today for free demonstration
NO MONEY DOWN — LOW EASY TERMS
PRICES START AT $245.00 p.o.e.
HONDA MOTORCYCLES OF PORTERVILLE
540 S. Main 784-1386

1964



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"Mac 15"
CHAIN SAW 17" Bar $124.95
PORTERVILLE HARDWARE CO.
"THE HARDWARE PEOPLE"
Over 20,000 Items For Your Convenience
232 N. Main SU 4-0165

WE THINK THIS AD WAS SO MAGNIFICENT
THAT WE ARE REPEATING IT

BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE



BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE BOOZE

Get the Message?
WE SELL BOOZE!
If You're Foolish Enough To Drink It, We're Foolish Enough To Sell It To You.
Ye Bottle Shoppe
122 N. D STREET - PORTERVILLE
FREE PARKING
MORE BOTTLES PER SQUARE FOOT THAN ANYWHERE
Curtis Hardaway - Ralph Vopat



The New '64s are pouring in
at MEL'S
RCA WHIRLPOOL and PHILCO WASHERS and DRYERS
BEFORE IT REALLY POURS
Come in and get your new Dryer

THE VEST POCKET MARKET
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Mr. Blackburn and Jay Pettit who operate the machine that gives your clothes "bright as new" deep cleaning

Attention To Details in our professional DRY CLEANING SERVICE
No extra charge for . . .
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- MAREMONT Mufflers and Tail Pipes
- CHAMPION Spark Plugs
- PARTEX Rebuilt: Fuel Pumps, Starters, Generators, Water Pumps, Clutches

OPEN SATURDAY AND SUNDAY
After hours call at C "Del" Simpson's Thrifty Service Stations
Main and Cypress Freeway 65 and Henderson

We Only Heard—

BY BILL RODGERS

GREAT ADVANCEMENT on the agricultural front, we are told by the man on the next stool, is the new Kennedy strain of wheat. Planting of this new variety will soon become mandatory in order to eliminate the present wheat surplus, since the new Kennedy wheat has a big, bushy head with nothing in it.

SAM CREEKS dropped by the other day to tell us that there is a sinister plot going against him — seems that everything he has worked to build up in Porterville is being torn down. Sam says he turned the first shovel full of dirt when the Monache theater was built, working on a dump wagon, drawn by a team of horses, that was used to remove dirt to allow construction of the theater's sloping floor . . . Sam also worked on the old Vandalia school, and on the Porterville high school — both of them long gone . . . When we asked Sam what other buildings he had helped construct, he refused to tell us. "Think I want them torn down too?" he said.

THERE WAS more than a little of the Porterville enthusiasm during last week's Porter Putnam days, what with Doc Small's Medicine show; the Pepperdine College Talent show and gift fair; the Tule Twirlers square dancers; the prize drawing; the old-time costumes; the old-fashioned bargains; the new and antique car displays on Main street; and the old-time sidewalk sales booths that were in evidence along Main street on Saturday. . . . This was all fine, and good, but with Porter Putnam days probably established now as an annual event in Porterville, we would like to see, in the future at least, a brief, serious mention of Porterville's founder some time during the program. Furthermore, we would like to see some publicity roll on the Porter Putnam day event . . . If there is no member of the Merchants' committee willing or able to put out publicity, then the committee should hire the job done. With exception of Bushface activities on which the local press and radio expounded with great gusto and imagination, there was too little said about any other part of the Porter Putnam Days program, in fact it was something of an effort for this reporter to even find out what was going on . . . Promotions, nowadays, most have publicity — good publicity that papers and radios will use, publicity that is ground out and mailed out, starting about three to four weeks ahead of the event. With the right kind of publicity (not forthcoming for last week's event) Porter Putnam day could be considerably more productive from the standpoint of the cash register, and from the standpoint of creating interest not only in the specific event, but Porterville generally . . . And along with publicity, a bit more of a show up and down Main street . . . But most certainly there was one Porter Putnam day event of great historical significance, and we mention it only so that it will be recorded in the annals of the city. We refer to the triumphant entrance of Col. Natzke and the lovely lady of the Medicine show into the Mountain Lion saloon — on horseback. Much to the consternation of Proprietor B. J. Ladd, who successfully kept horses out of his saloon during the entire Centennial year, the Colonel, the lovely lady, and the Colonel's horse, Jubal C. Early, made it, although there was no one left in the saddle after Jubal went through the low door . . . A most magnificant performance, we say, for which we would award The Farm Tribune gold medal for theatrical excellence if we had such a medal — to Jubal C. Early.

Porterville GLASS
- AUTO GLASS (Ins. Rate)
- PLATE GLASS - MIRRORS
- FURNITURE TOPS
- WINDOW GLASS
- SHOWER DOORS
- ALUMINUM SLIDING DOORS
- ALUMINUM and STEEL SLIDING WINDOWS
- TUB ENCLOSURES

515 West Olive
SU 4-6038

NEW FACILITIES WILL IMPROVE SECRETARY TRAINING AT COLLEGE

PORTERVILLE, Oct. 24 — New facilities to improve the secretarial training program at Porterville College have been added in the business education department.

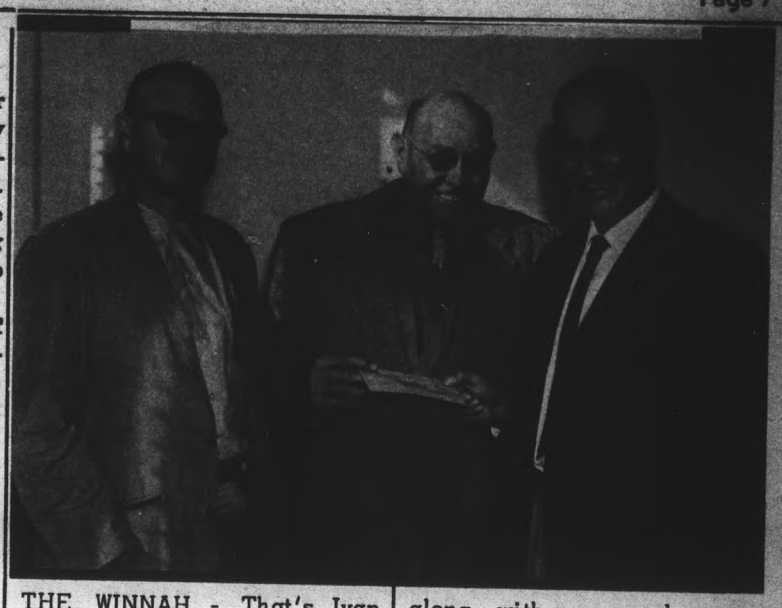
A shorthand laboratory has been established to allow students to develop skill in taking ditcation by means of records and tapes. Students will spend a minimum of one hour a week outside class time in the laboratory, taking dictation at the speed best suited to their individual needs. The laboratory will be used by beginning, advanced, and evening division classes. The facilities will make it possible to individualize instruction during regular class time, according to Mrs. Marjorie Bate, instructor.

Another innovation is the use of an overhead projector which enables the instructor to face the class in explaining theory, yet write on the projector which throws the image on the screen for the class to copy. Transparent plates illustrating supplementary materials also may be projected in this manner, Mrs. Bate said.

The shorthand instruction program at Porterville College includes a semester of theory of Gregg shorthand, a semester of introduction to dictation and transcription, advanced dictation and transcription, and specialized dictation which includes legal, medical, and congressional material.

"It is interesting to note that for the first time a considerable number of men are enrolled in the program," Mrs. Bate said, "realizing the special benefits to them because of the skill."

"A number of adults who have previously enrolled only in evening classes are enrolled in the advanced daytime class in order to develop employable secretarial skills. It is believed that with the use of the new equipment, the time needed to develop students to a level where they can be employed as expert secretaries will be reduced considerably," Mrs. Bate said.

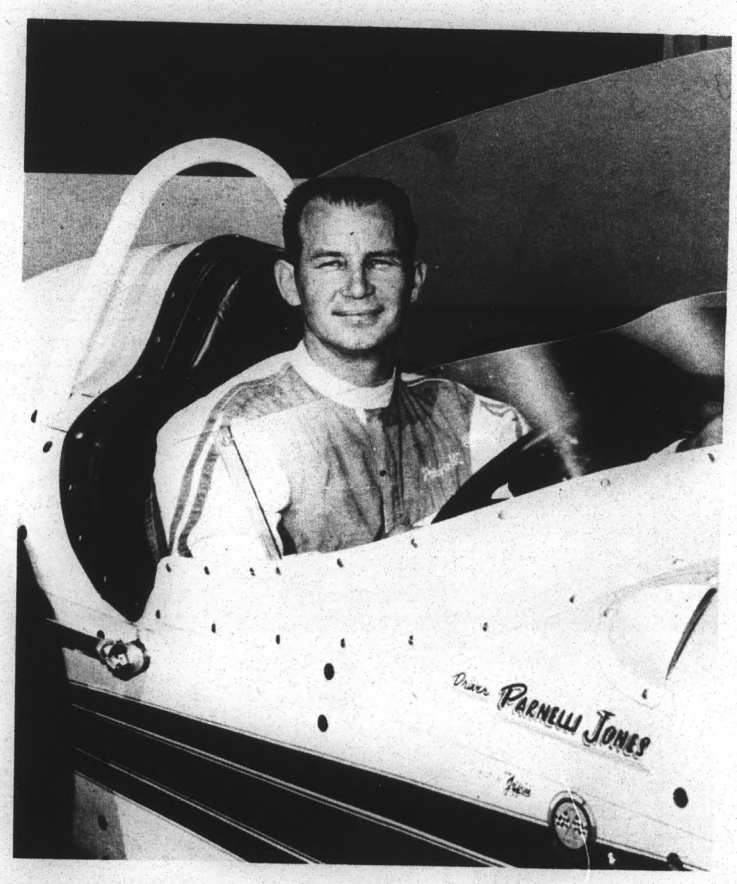


THE WINNAH - That's Ivan Robison, Center, who is shown receiving a check for $500 from C. F. Schneider, right, of Los Angeles, district sales manager for Willard batteries, with H. D. Nicholson, of Porterville, local distributor, at left. Robison won the award, along with a personal appearance of Parnelli Jones at the Robison Automotive Repair next Tuesday, by correctly estimating Jones' average speed in winning the 1963 Indianapolis 500 on last Memorial day.

(Farm Tribune photo)

ROY WITT PLUMBING
947 Third St. SU 4-2636

meet PARNELLI JONES



IN PERSON
1963
INDIANAPOLIS
"500" WINNER
at
ROBISON'S
Automotive Repair
217 S. Main — Porterville

TUESDAY, OCT. 29 10 A.M. – 5 P.M.

Inspect
THE WILLARD BATTERY
SPECIAL 98 — THE RECORD
BREAKING "INDY" RACE CAR

Free Drawing
FOR WHEEL ALIGNMENT
DYNAMOMETER TUNE-UP
WILLARD BATTERY

REMEMBER
MEET THE "500" WINNER, PARNELLI JONES — INSPECT HIS CAR
NEXT TUESDAY, OCTOBER 29 AT

ROBISON'S AUTOMOTIVE REPAIR
217 So. Main Porterville

HI-4-H JUNIOR LEADER PROGRAM SET SATURDAY

VISALIA, Oct. 24 — Tulare County Hi-4-H'ers will be meeting Saturday, October 26, at the Mt. Whitney High school in Visalia for a training session in junior leadership, says Ray D. Copeland, farm advisor. Registration will begin at 1:30 p.m.; all Hi-4-H'ers who are anticipating being junior leaders this year must attend.

The theme for the conference will be "Meshing Together in Leadership" and will give members training in working and cooperating in the four phases of the junior leader project, that of club supervision, activity, project and membership supervision.

Frances Haddock, Diamond Star Candidate from Tulare County will be the keynote speaker of the day. Following the keynote speech, the group will be broken into the various projects and activities in which they wish to take part for instruction given by experienced 4-H Club leaders. Also, all members taking the junior leader project will be interviewed by active leaders in the various project fields. The interview is to determine the prospective junior leaders' capabilities in the project or activity in which they wish to take part.

Don Mulford Speaks Tonight In Porterville

PORTERVILLE, Oct. 24 — Assemblyman Don Mulford will be guest speaker when the Porterville Area California Republican Assembly meets tonight at Paul Bunyan's. Dinner will be served at 7 p.m. and the business meeting will start at 8 p.m.

Mulford represents the 16th Assembly district which includes the University of California of which he is a graduate, and the surrounding area in Berkeley. He has served seven sessions in the State Legislature and at present is chairman of the Republican Caucus. He has authored and co-authored many bills and resolutions pertaining to good government in California.

One of his most important pieces of legislation was the complete rewriting of the State Housing code with particular emphasis on fire safety. Other legislation supported by Mr. Mulford include narcotics treatment and rehabilitation with increased penalties for narcotics peddlers; legislation to reduce air pollution; radiation controls; reduction of taxes; and exempting medicine and drugs from sales tax.

Mulford is widely recognized as a leader in youth welfare work in the East Bay as well as for his contributions in behalf of education, health and social well being of young people.

In the Legislature he now serves on the Public Health, Revenue and Taxation, Governmental Efficiency and Economy, and Government Organization committees.

All residents are urged to attend and hear a first hand report of activities in the State legislature.

DEFENSIVE DRIVER PROGRAM PLANNED

PORTERVILLE, Oct. 24 — A two-day autumn defensive driving training program got under way Tuesday at Porterville State hospital for 62 employees, who have occasion to operate state-owned vehicles. This program is held each spring and fall, and eventually will reach most employees, according to Frank J. Lovett, personnel officer. Ed Healy, assistant personnel officer and safety chairman, is in charge of the training session.



SCIENTIFIC DEMONSTRATIONS of the unbelievable qualities of Doc Small's S.O.B. Elixar are depicted above during the course of the doctor's medicine show on Main street during Porter Putnam days. Top photo shows a 90-pound weakling, a traveling pen pusher thought to be named Art Thrall, who, after he had repeatedly heckled the good doctor, was brought on stage and given a small portion of the S.O.B. potion. He immediately lifted a 1,000 pound weight. Two lower photos show a gentleman who has had no hair on his head for 35 years, but look what a few drops of the Doc Small wonder elixar did for him! Doc Small himself is shown at right in photo series; the eminent Emmigrant trail medicine show barker, Bill Rodgers, is at left; Alan Hammond, one of the Supreme Bushfaces, is in lower photo; the fast gun at extreme lower left, is the noted desperado, Russell Reece.

(Hammond Studio photos)

TRAVEL
AIR - STEAMSHIP
ALL LINES
TOURS - CRUISES
Hanson Travel Service
218 Mill SU 4-2240



From Daybell Nursery By John

To all the survivors of Porter Putnam Days, we offer our heartiest congratulations. Probably Porter himself didn't have to go through half as much as some of the participants in Saturdays doings. We imagine the only authentic event out of the past was the square dancing performed by the Tule Twirlers. These colorfully dressed characters keep alive some dancing that is mighty fine—whether you're watching or doing.

We doubt the old days saw many sidewalk sales because of the dearth of sidewalks and the surplus of mud and dust. However even Mr. Putnam was out to promote his town and we suppose he had some specials on square nails that neither Visalia nor Plano could beat. In some ways times haven't changed much.

Over here on "E" Street we have many things we think you should venture out to see. For instance, a new shipment of camellias just arrived with all colors and kinds well represented. Bulbs are still in good supply although the season is fast going and instead of bulbs you'll find blooms. So whether it's leaf rakes, rye grass, or posies you need, come on over — any day but Sunday.

DAYBELL'S
133 N. E STREET
GOOD THINGS from the good earth
A Tuesday Bonus Store

STETSON, STRAUSS & DRESSELHAUS, Inc.
Complete Engineering and Surveying Services
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Porterville, California

THIS WEEK'S SPECIALS . . .
Heavy Stretch Socks — These are a $1.00 per pair value — 3 pair 88¢
Argyles — Stretch — 3 pair 88¢
CIGARETTES, popular brands, ctn. $2.29
King size, ctn. $2.39
Spark Plugs — 22¢ each
Men's Dress Shirts — each 88¢
THE 88¢ STORE
"Big" John and Jean
North Main, across from Bullard's

General Hauling
Phone SU 4-1224
MOORE'S TRANSFER
RODGERS L. MOORE
Where Your Patronage Is Appreciated
810 W. Olive Porterville

Jack Griggs
BUTANE
Furnaces
Water Heaters
2-WAY RADIO SERVICE
1030 E. Date SU 4-4715

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BUY IT! SELL IT! TRADE IT!

NOTICE
Responsibility for an error in any advertisement will be assumed by The Farm Tribune for only one publication of said advertisement.

RATE
First publication $.05 per word; repeat without change $.025 per word. Minimum $1.00.

MAYTAG SALES & SERVICE— "We sell the best and repair the rest." B & B Appliance Center, 514 S. Main, SU 4-6484 nov17tf

VANTED—Scrap Iron and Metal, GRAY WRECKING CO. New location, old 65 highway and Orange avenue. (Old Plano Packing house.) Phone SU 4-7407. f28tf.

KEEP OUT — Also Signs for all occasions at The Farm Tribune Office, 3rd at Oak, Porterville.

Harold N. Sheldon

(Continued From Page 2)

of retiring board member, Fred Hudson. Henry A. Winters was renamed manager.

Speakers at the meeting were Lee McCrillis, assistant secretary of the Tulare County Fruit Exchange and William Shilling, entomologist, Bureau of Pest Control, of Sunkist growers.

A roast turkey luncheon was served to the members, their wives and guests at noon in the packing house, catered by Walt Pratt.

LEGAL NOTICE

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare
No. 17012

Estate of
MARY L. BARNES, also known as Mary L. Swang and Mary Lee Barnes, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the office of Burford, Hubler & Burford, Attorneys at Law, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated October 3, 1963.

PRENTIS D. WELLS, Executor of the Will of the above named decedent

First publication: October 10, 1963.
Burford, Hubler & Burford
520 East Mill Street
Porterville, California
Phone 784-5064
Attorneys for Executor

oct10,17,24,31,nov7

NOTICE OF ASSESSMENT
Number 139

Hilo Water company, a California corporation with principal office at the City of Porterville, County of Tulare, State of California.

NOTICE IS HEREBY GIVEN that at the annual meeting of the Stockholders held on the 25th day of January; 1963, A. D., an assessment of ten dollars ($10.00) per share was levied upon all shares of this corporation payable on or before the 16th day of October, 1963, A. D., to the corporation at the office of the secretary, Porterville, California, or mailed to 1649 Kamar, Porterville, California. Any shares upon which this assessment remains unpaid on the 16th day of November, 1963, A.D., will be delinquent and unless payment be made prior to delinquency said shares or as many of them as may be necessary will be sold at secretary's office, at 1649 Kamar, Porterville, California, on the 16th day of December, 1963, A.D., at 10 o'clock a.m. of such day to pay the delinquent assessment together with a penalty of five per cent of the amount of the assessment on such shares or be forfeited to the corporation.

FRANK O. SHELDON, Secretary
1649 Kamar Street
Porterville, California

oc17,24

LEGAL NOTICE

NOTICE TO TAXPAYERS OF TULARE COUNTY, CALIFORNIA TAXES OF 1963

As required under section 2609 and 2610 of the Revenue and Taxation Code of the State of California.

NOTICE is hereby given that the taxes for 1963-1964 on the first installment of all property on the secured roll will be due and payable on the

FIRST DAY OF
NOVEMBER, 1963
and will be delinquent on the
TENTH DAY OF
DECEMBER, 1963
at 5 o'clock p.m.

That unless paid prior thereto six per cent penalty will be added to the amount thereof.

The remaining second installment of said taxes will be due and payable on

FIRST DAY OF
FEBRUARY, 1964
and will be delinquent on the
TENTH DAY OF
APRIL, 1964

at 5 o'clock p.m. and that unless paid prior thereto six per cent penalty, plus cost charges as provided by law, will be added to the amount thereof.

That all said taxes may be paid at the time said first installment, as herein provided, is due and payable.

That place at which payment of taxes may be made will be at the office of the Tax Collector in the Court House, Visalia, Tulare County, California, between the hours of 8:00 a.m. and 5:00 p.m., Mondays through Friday, legal holidays excepted.

Dated this 8th day of October, 1963, at Visalia, California.

s/ J. A. JANELLI,
Tax Collector of the County of Tulare, State of California.

o17,24

SWING TO CITRUS

(Continued From Page 2)

Rustlers simply shot cattle and removed the hide, leaving the carcass to rot. A legend has it that vigilantes put a stop to the waste by stringing up two rustlers near the present Visalia Country Club golf course.

Rest assured that this county's agriculture will change again and again as the future passes into history. A crop may predominate for 25 or 30 years, but it eventually fades as tastes, shipping, varieties, pests and processing methods change.

But this is one change we need never be afraid of. Diversity is the key to our agricultural success.



ZENO KLINKER, who for 22 years wrote the gags for Edgar Bergen, Charlie McCarthy, Mortimer Snerd and Effie Klinker, will speak Monday night at a dinner meeting of the Porterville Executive's club, 7 p.m., at the Porterville Women's clubhouse. Klinker, billed as radio and TVs greatest unseen celebrity, now does much of the material for the TV show, "Do You Trust Your Wife", and he has his own program, "Higher 'n A Kite". Reservations for the dinner must be made no later than today with Marie Brey.

WESTERN POULTRY CONGRESS NOV. 3-7

SAN JOSE, Oct. 24 — Business sessions, talks, and panel discussions related directly and indirectly to poultry production are on the agenda for the Western Poultry Congress, November 3-7, in San Jose.

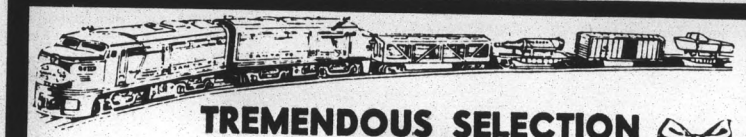
California sugar beet crop is the largest of record — 6,364,000 tons.

ANNOUNCEMENT

By mutual agreement between Mr. and Mrs. Guy Knupp, Jr. and Title Insurance and Trust Company, the Porterville Escrow Co. has been sold to Title Insurance and Trust Company. The pending escrows of Porterville Escrow Co. will now be handled by Mrs. Leonora Wellfare at the Title Insurance and Trust Company office, 915 North Main, Porterville, California.

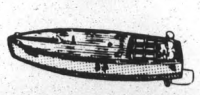
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HOUSEHOLD MOPS
WITH STICK
58¢



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Plain and Fancy
PANTIES
4 for $1.00

FOR QUICK SALE
6 - 16"
Tractor TIRES
for Front Wheels
$25.00 ea.

You may use our
Christmas
LAY-AWAY PLAN
$1.00
Will hold any lay-away until Christmas



LUGGAGE
20"x 24"....$5.99
Reg. $8.99
18"x 20"....$4.99
Reg. $6.99
Various Colors
Fully Lined and Equipped with 2 Locks

MEN'S TIES 58¢ - 2 for $1.00



LADIES' BLOUSES
LARGE SELECTION COLORS
Sizes 32 to 38
99¢

Bobby Pins
Rubber Tipped
Reg. 25c Card
10¢



MEN'S
CUSHION SOLE
Work Socks
4 pr. $1.00

GIRLS'
Corduroy and Flannel
CAPRIS
Values to $3.98
$1.88

HOUSEHOLD SPONGES
3 for 10¢



SOME OF the more than 25 Horseless Carriages that came into Porterville for the Main street display, Saturday, on the final day of Porter Putnam days. The picture was taken Sunday at the Ed Jones home on Putnam avenue, where a line of old cars graced Putnam avenue. (Farm Tribune photo)

Homecoming

(Continued From Page 1)

mounted groups and more than 200 Shriners from Tehran Temple in Fresno.

Immediately after the parade a ground-breaking ceremony is planned for Porterville's new National Guard armory at the extension of Olive avenue and Plano road; pioneers of the community will gather also after the parade at the high school cafeteria for their annual reunion.

During the afternoon there will be Jackpot roping at the Rocky Hill arena and a football game at Jamison stadium — Porterville College meeting San Fernando State College JVs at 2 p.m.

Official Homecoming dance is set for 9 p.m. at the VFW hall, with music by the Rainier Brothers orchestra; grand prize — a 1964 Valiant 100 station wagon, will be given away there at midnight. Comision Honorifica Mexicana will hold a dance in the American Legion hall, starting at 9 p.m.

A carnival will be in operation from November 1 through November 11 south of town on old highway 65.

CHRIS OWEN PRESIDENT OF BURTON 4-H CLUB

By Laurie Noble

BURTON, Oct. 17 — Prospective members, parents, friends and members of the Burton 4-H Club gathered at the Burton School for their annual achievement night. The meeting was called to order by retiring president Gary Reed. The flag salute and 4-H pledge were given. Ann Kennedy, past president of the club was then called upon to install the new officers.

Installed were: President, Chris Owen; vice-president, Julia Owen; secretary, Linda LaPresta; reporter, Laurie Noble; sergent-at-arms, Pete Crane and Gary Potter; song leaders, Jane Griswold, Marilyn Lombardi, and Lita Muellerbeidshmit; and treasurer, Karen Roper. Introduced were the club's new community leaders, Mr. and Mrs. R. J. Owen. Given a vote of appreciation was retiring president, Gary Reed. A gift was presented to Mr. and Mrs. Earl Reed, retiring community leaders.

Introduced was John Ralphs, representing the Banker's association who presented the pins. They were as follows first year, through eight year members. As each member received his or her pin and stripe, they gave a brief summary of their projects. Ralph then gave a brief talk about what will be expected of youth in the future years.

Miss Lucy Christenson, Home advisor and 4-H Advisor from the Extension service office in Visalia awarded Junior Leadership certificates to the following members: Claudia Daybell, Ann Kennedy, Chris and Julia Owen Gary Reed, Mary Kay Rodgers, and Priscilla Shires.

Leader certificates were presented to the following leaders: First year, Mrs. William Beaver, Mrs. James Cemo, Bill Serate, and Mrs. Carmen Weaver. Second year leader pins were awarded to: Mr. and Mrs. Earl Reed, Mr. and Mrs. Mac Williams, Leland Vossler, Jim Martinez, and fourth year certificates went to Mrs. Chet Griswold, and Mrs. R. J. Owen; fifth year awards went to R. J. Owen and Chet Griswold; Stanley Noble and Mrs. Stanley Noble each received seven year certificates.

A gold seal was then presented to the club, Gary Reed receiving, to be attached to the club's original charter; the Burton 4-H club is 30 years old.

Outstanding awards received by members at the recent county fair were grand champion beef, Gary Reed; reserve grand champion lamb, Julia Owen; and round-robin showmanship winner, Linda LaPresta. A number of other members won awards in their classes.

The decorations for the evening were provided by Cathy Reisig. The meeting was adjourned after a brief business session, presided over by the new president, Chris Owen. Refreshments of punch and cookies were then served by the refreshment committee for the evening.

TUESDAY BONUS

Winner Pot No. 1 is:
Mrs. Delbert Hulse
969 W. El Rancho
Porterville, Calif.
$5.00

Winner Pot No. 2 is:
Mrs. Lovell McIntyre
915 - 2nd Street
Porterville, Calif.
$5.00

NEXT WEEK
Pot No. 1 $200
Pot No. 2 $57

NEXT WEEK'S REPRESENTATIVE IS:
WANDA'S CHILDREN'S WEAR

JOHN GUTHRIE

(Continued From Page 1)

done, there will be further import competition for American cattlemen. He said that Africa can also be expected to increase cattle production.

"We must take a lesson from the common market," Guthrie said. "We must build fences now through flexible quotas and tariffs. We need some of their meat — but not so much of it."

Speaking also at the dinner meeting was State Senator Howard Way, of Exeter; presiding was Ralph Mehrten, association president from Exeter; a barbecue beef dinner was served by Presbyterian Women of Terra Bella, with arrangements handled by Iris Klein.

Congratulations for their excellent job in finishing out their project cattle went to three 4-H club members who showed grand champion beef animals at three county fairs this year, as Bill Rodgers, mayor of Porterville, presented enlarged photos of the winning cattle in behalf of the association.

David Jones, of Rockford 4-H had the grand champion at the Tulare County 4-H fair; Greg Dunbar, of Pleasant View 4-H, at the Porterville fair, and Gary Reed, Burton 4-H, at the Tulare County fair.

Dancing, to the music of the Reynold Rutledge band, concluded the evening.

QUEEN

(Continued From Page 1)

ter of Mr. and Mrs. O. G. Brown of 22886 Road 178. Miss Cox, a daughter of Mr. and Mrs. Troy Cox of 550 Conley, is a pre-teaching major. Miss Gillett, daughter of Mr. and Mrs. Orval Gillett, of 1006 North Cottage, also is a pre-teaching major. Miss Moseley, a daughter of Mr. and Mrs. Arthur Moseley of 822 North Beverly, is an elementary education major. Miss Smith, the only sophomore in the contest and the daughter of Mr. and Mrs. Ralph Smith of Route 3, Box 286, and Miss Sunderland, daughter of Mr. and Mrs. Lee Sunderland of Route 3, Box 691, also are pre-teaching majors.

Jr. Horseshow

(Continued From Page 1)

with food supplied by 4-H club members and mothers. During lunch the Porterville Elks band will entertain.

Events will continue on into the afternoon; there is no admission charge for the show.

TOP TEAM IN FFA JUDGING

PORTERVILLE, Oct. 24 — A Porterville Future Farmer livestock judging team topped the field at the Central Valley Angus association feeders sale and judging contest in Bakersfield over the weekend — Dan Hamon, John Hatwig, and Ron Espejo; Jake Lunstad and Wayne Pitzler, of Porterville tied for high individual honors. In competition with other valley FFA chapters, Porterville also had a fourth-place judging team: Jake Lunstad, Jim Lunstad, and Russell Vossler.

California fall onion harvest is nearly 40 per cent above the five-year average.

JONES
A PORTERVILLE TRADITION

Ladies---

Remember when you used to buy flour by the 100 lb. sack and save money?

Now you can do the same with your Washday Detergent



25 lbs. .....$ 6.50
30 lbs. 11.50
100 lbs. 21.00

COMPARE THIS PRICE, PER POUND, WITH THE GIANT SIZE BOX OF SOAP YOU ARE USING NOW

GET COLGATE "LO-FOAM" SPRAYED DETERGENT

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DON'T LOSE INTEREST IN PORTERVILLE
SAVE WITH US!
EARN A BIG 4¾% PAID QUARTERLY
PER ANNUM
ACCOUNTS OPENED BY 10th OF MONTH EARN INTEREST FROM THE 1st!

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